

# TOP 10 LEAD GENERATION RESOURCES

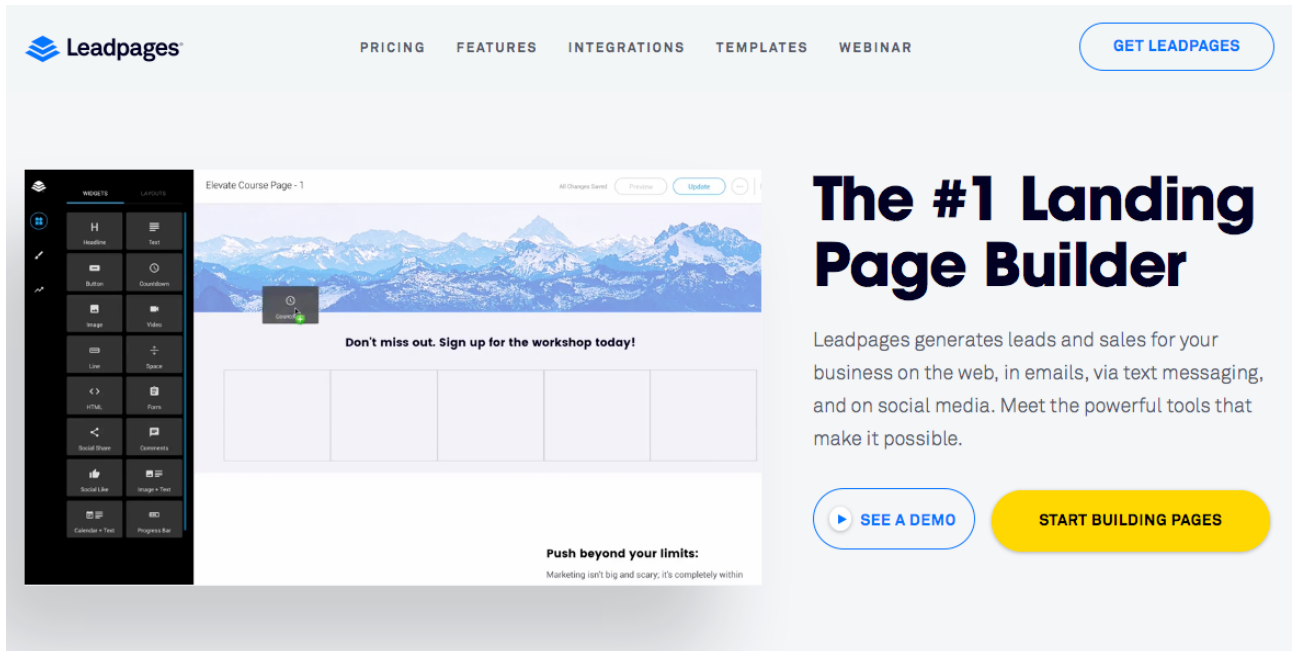


*Inside you'll find:*

- ✓ *Top tools*
- ✓ *Top forums and blogs*
- ✓ *Top tips and how to's*

# 1. LeadPages

<https://www.leadpages.net/>

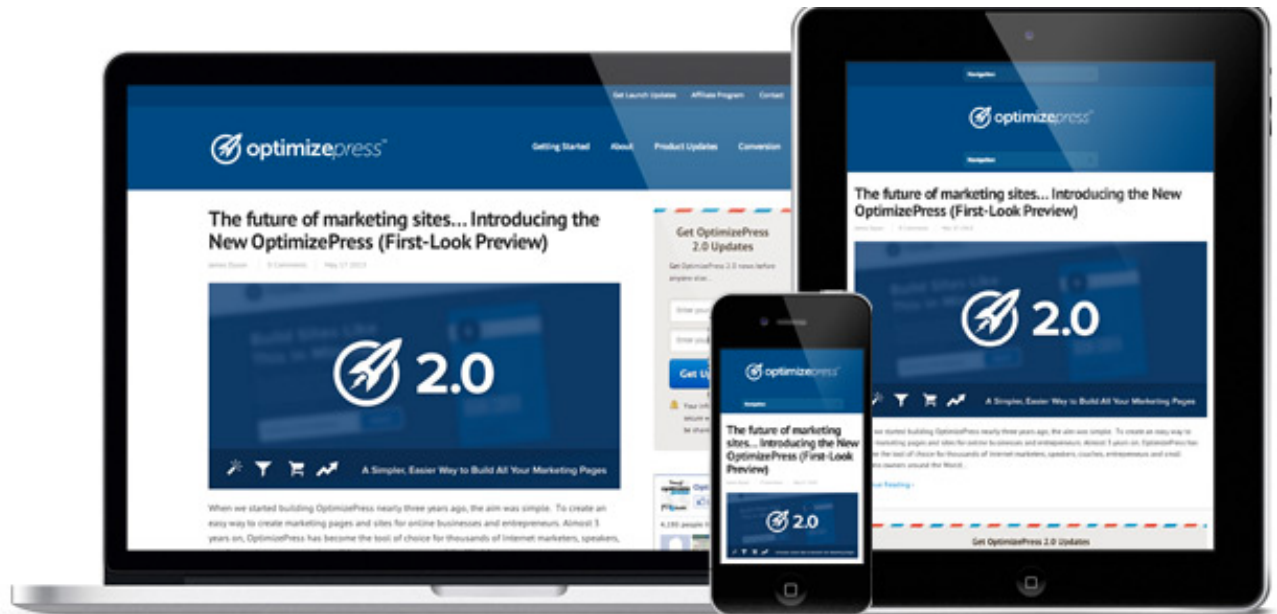


The screenshot displays the LeadPages website. At the top, the LeadPages logo is on the left, and navigation links for PRICING, FEATURES, INTEGRATIONS, TEMPLATES, and WEBINAR are in the center. A 'GET LEADPAGES' button is on the right. The main content area is divided into two sections. On the left, a dark sidebar contains a 'MODULES' menu with icons for various elements like Headline, Text, Button, Countdown, Image, Video, List, Table, HTML, Form, Social Share, Comments, Social Like, Image + Text, Calendar + Text, and Progress Bar. The main area shows a preview of a landing page titled 'Elevate Course Page - 1'. The preview includes a mountain background image, a 'Countdown' timer, and the text 'Don't miss out. Sign up for the workshop today!'. Below the preview, there are five empty rectangular boxes. At the bottom of the preview, it says 'Push beyond your limits: Marketing isn't big and scary, it's completely within'. On the right side of the main content area, the heading 'The #1 Landing Page Builder' is followed by a paragraph: 'Leadpages generates leads and sales for your business on the web, in emails, via text messaging, and on social media. Meet the powerful tools that make it possible.' Below this text are two buttons: 'SEE A DEMO' and 'START BUILDING PAGES'.

Create just about any type of landing page.

## 2. OptimizePress

<http://optimizepress.com>



OptimizePress is the most widely used landing page creator. You can create opt-in pages, sales pages, membership portals and much more.

### 3. AWeber

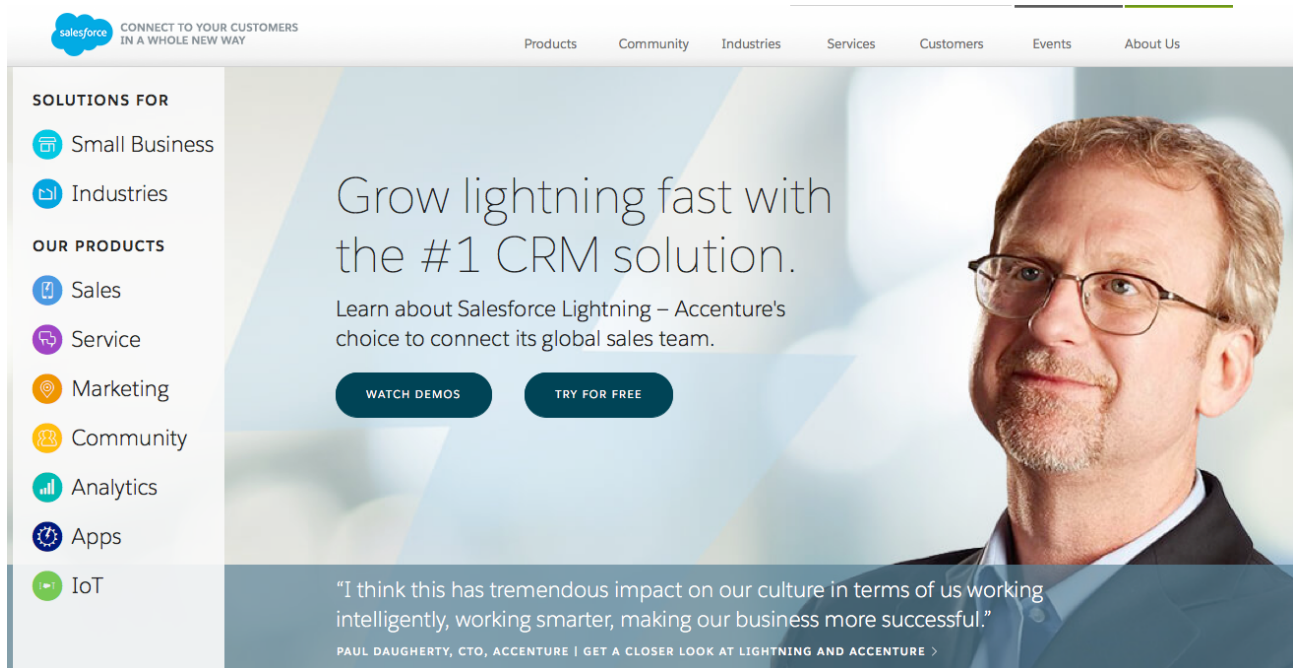
<https://www.aweber.com/>



If you're serious about your online business then you need to be building a list of subscribers. Use AWeber to store and follow-up on your subscribers.

## 4. Salesforce

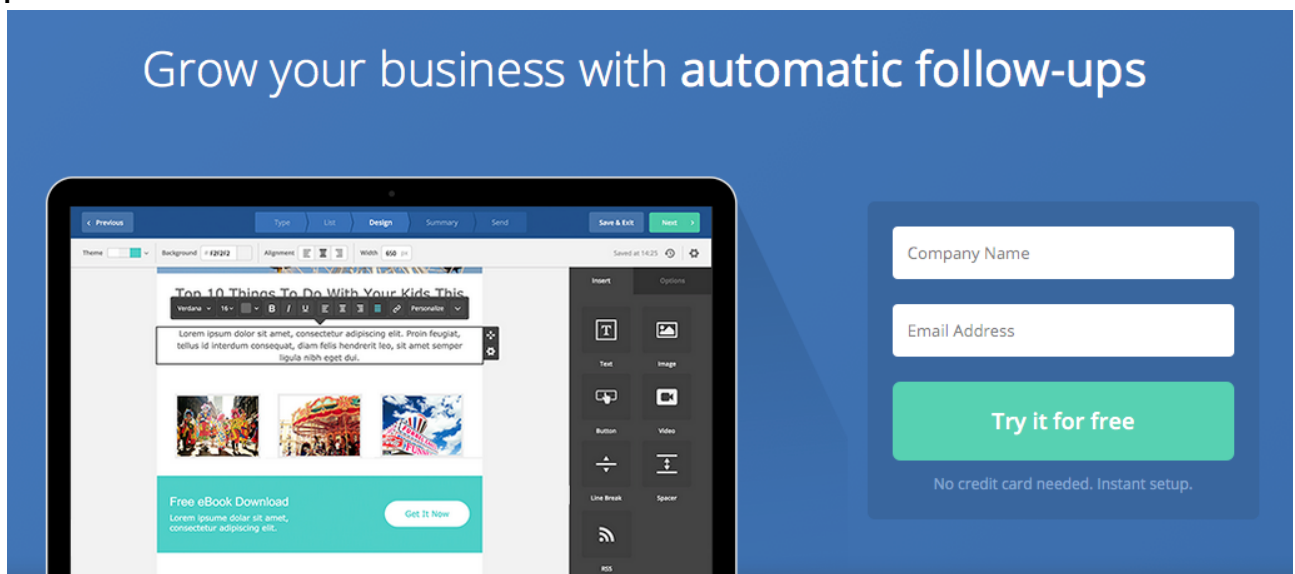
<http://salesforce.com>



SalesForce is a complete CRM platform.

## 5. ActiveCampaign

<http://www.activecampaign.com/>



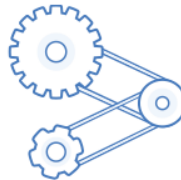
### All-in-one marketing platform

Grow your business and save time with a seamless experience.



#### Email Marketing

Send newsletters, design beautiful email campaigns, and keep in touch with your contacts and customers.



#### Marketing Automation

Automate your marketing channels using personal and behavioral data about your contacts.



#### Sales & CRM


Get more leads and close deals faster with our refreshing new take on customer relations.

ActiveCampaign is ideal for anyone looking to build and follow-up on leads.

It is NOT recommended if you plan on doing affiliate marketing.

## 6. The Warrior Forum

<http://warriorforum.com>

	Forum	Last Post	Threads	Posts
The Warrior Forum				
NEW	<b>Main Internet Marketing Discussion Forum</b> (1087 Viewing) Find out and learn more about SEO, running an online business, latest trends and effective strategies and techniques for marketing your business, website or product online.	<b>Need blog name ideas for...</b> by deepikadsaxena 11th July 2016 04:53 PM >	233,611	2,646,243
NEW	<b>Warrior Special Offer</b> (1212 Viewing) The world's largest Internet marketing marketplace. Warrior Special Offers (WSOs) are deals available exclusively through Warrior Forum, that no-one else can beat. <div>  <div> <a href="#">Create a New Offer</a> <a href="#">List an Existing Offer</a> </div> </div> <b>Sub-Forums:</b> Other Website Products & Services Warriors For Hire Web Hosting Offers Warrior Forum Classified Ads Wanted - Members Looking To Hire You Affiliate Program Database	<b>[HOT] How I am making \$5k Per...</b> by mojo133 11th July 2016 04:48 PM >	76,707	2,475,856
NEW	<b>The War Room</b> (10 Viewing) The Internet's #1 private forum for elite marketers & entrepreneurs.	<b>[UNCENSORED] 10-Point Email...</b> by Declan O Flaherty 11th July 2016 04:30 PM >	2,906	103,478
NEW	<b>Warrior Ask Me Anything (WAMA)</b> (9 Viewing) The world's best Internet marketers and entrepreneurs conduct live streaming sessions here where they reveal their secrets to Warriors for making millions.	<b>[Warrior TV] Ask the KING of...</b> by Diskretni 3rd July 2016 08:49 AM >	35	1,413
NEW	<b>Search Engine Optimization</b> (335 Viewing) Techniques and strategies for effective on-page and off-page SEO to make you rank #1 in the search engines.	<b>Want to advice on-page SEO?</b> by dkate9 11th July 2016 04:59 PM >	86,510	852,577
NEW	<b>Ad Networks (CPM/CPL, Display, SEM)</b> (202 Viewing) Marketing through online advertising networks and search engines. Cost per click, cost per lead etc.	<b>Help With Pay Per Call..</b> by Waqas Khattak 11th July 2016 03:15 PM >	27,656	264,349
NEW	<b>Pay Per Click/Search Engine Marketing (PPC/SEM)</b> (29 Viewing) Pay Per Click and Search Engine Marketing discussion. This include Google Adwords, Bing Ads, Yahoo Advertising and more...	<b>Why I'm not being paid on...</b> by naveena4nk 11th July 2016 03:52 PM >	1,919	13,160
NEW	<b>Email Marketing</b> (25 Viewing) Email marketing, building distribution lists, maximizing open & click through rates, email deliverability, autoresponders, transactional emails, email triggers.	<b>Edit Header for Better Inbox...</b> by PhillyIMBlog 11th July 2016 04:49 PM >	3,588	31,386

The central hub for internet marketers!

More importantly, take a look at the Email Marketing category:


<http://www.warriorforum.com/email-marketing/>

You also should take a look at search results around “lead generation”:

<https://www.warriorforum.com/search/lead-generation>

## 7. Unbounce Blog

<http://unbounce.com/blog/>



Contact Us 1.888.515.9161LOG INSIGN UP

FEATURES   LANDING PAGE TEMPLATES   PARTNERS   RESOURCES   PRICING   **BLOG**   UNBOUNCE FOR AGENCIES


### The Landing Page and Conversion Optimization Blog

Expert advice to help you crush your next online marketing campaign. Sign up to get the latest conversion tips delivered straight to your inbox.

Your Best Email Address

Select Your Frequency ▾

SUBSCRIBE TO THE BLOG



Pay Per Click139 shares

### Does PPC Management Software Make Sense for Your Company?

CATEGORY ▾

☒ MOST RECENT

☐ LANDING PAGE EXAMPLES

☐ LANDING PAGE OPTIMIZATION

☐ A/B TESTING

☐ CAMPAIGN STRATEGY

☐ CONTENT MARKETING

☐ CONVERSION OPTIMIZATION

☐ COPYWRITING

☐ DESIGN

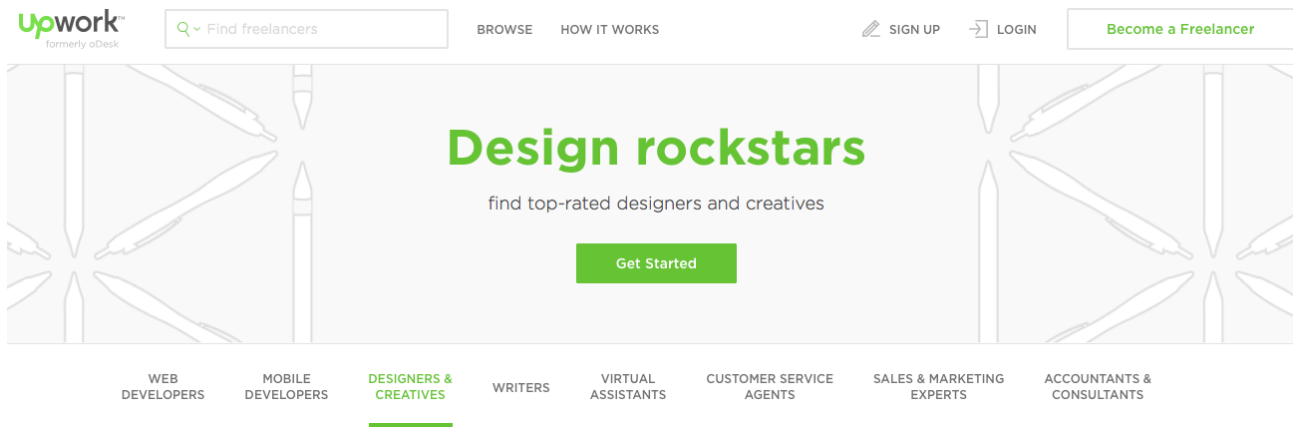
☐ EMAIL MARKETING

Unbounce offer content around lead generation, content marketing, copywriting and much more.

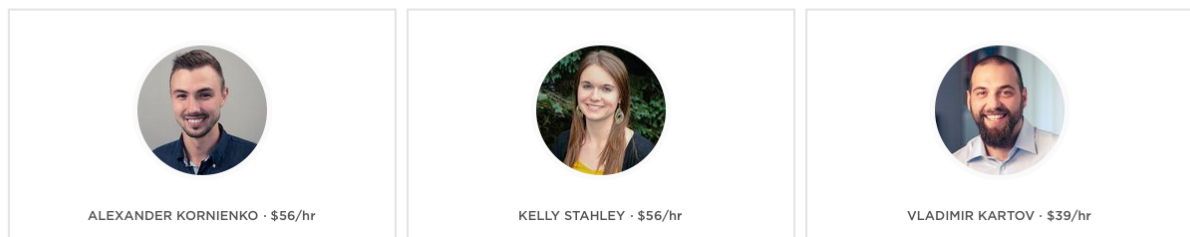


## 8. Upwork

<http://upwork.com>



### Browse our highest-rated designers & creatives



Upwork is overall a great place to get work outsourced. Simply create a new project and start getting designers bid on your project.

## 9. B2B Lead Blog

<http://www.b2bleadblog.com/>

## B2B LEAD BLOG

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## 16 Proven Ways to Get Better Opportunities Now (Part 2)

August 4, 2016 By Brian Carroll — [Leave a Comment](#)

Marketers spend a lot of time and effort generating inbound leads, but they often struggle getting those leads to convert into sales opportunities and customers after they hand them off to sales.



In this post, I'll share 16 proven ways get better sales opportunities from your lead generation and account-based marketing. There's so much to share, split this post into two parts ([read part 1 with tips 1-8 here](#)), and today is part 2, featuring tips 8-16.

[\[Read more...\]](#)

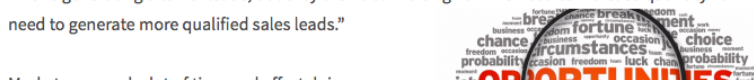
Filed Under: Lead Generation

**Tagged With:** B2B marketing, lead generation, Lead Management, Lead Nurturing, Lead qualification, Marketing-Sales alignment, Sales

## 16 Proven Ways to Get Better Opportunities Now (Part 1)

August 2, 2016 By Brian Carroll — [Leave a Comment](#)

When I've talked with marketers about their B2B lead generation results, I've heard statements like, "We're generating a ton of leads, but they aren't converting" or "We need to increase quantity" or "We need to generate more qualified sales leads."



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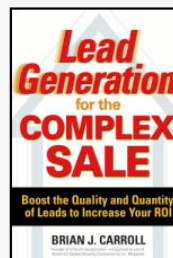
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## GET THE BOOK



Brian Carroll's blog on the topic of lead generation.

## 10. Blog: The Pain-Free Guide to Generating Valuable Leads From Online Forums

<http://www.copyblogger.com/leads-from-forums/>

### The Pain-Free Guide to Generating Valuable Leads From Online Forums

1132  
SHARES



755



168



173



108



96



Serious about [making your living via the Web](#)?

Then you've likely shelled out good money for an online course or subscription that includes access to a forum.

And if you're anything like me, you eagerly devour the webinars, worksheets, and ebooks ... but avoid the forum, as you would the pee-smelling seat on the train.

A great article on how to generate leads from online forums